

### CATALOG 2019

THE FUTURE

OF

PERMANENT

MAKEUP

ART





#### INTRODUCTION

NPM Ltd. was established in 2005 in the vicinity of Israel's northern shoreline, in a high-tech industrial and technological park.

NPM's innovative products - ORON series, ILAY series, and GLOW series, for permanent make-up and micropigmentation, as well as our easy to operate Hand-Pieces, are currently sold all around the world and can be found at leading institutes.

NPM is a world leader specializing in the technique of inserting pigments into the skin, improving appearance and emphasizing the existing natural lines. NPM also specializes in aesthetic reconstruction with medical backup of tones and colors based on the skin areas.

With NPM's experience and the extensive Research and Development in the field of permanent makeup and micro-pigmentation, NPM launched a series of products which have amazing and accurate results in aesthetic improvement and repair.

Our recent line of products consists of the GLOW series devices, the HFS roller (USA Patent No. 61-561,949) along with our needles and colors collection (PMU & HFS pigments). NPM's devices, accessories and

pigments are manufactured in accordance with strict quality assurance standards and meet the most stringent international standards. We are officially recognized by the medical authorities in Europe and America:

- All NPM devices are produced under strictest regulations of manufacturing protocols.
- Medical equipment EN 60601-1:90+A1:93+A2:95+A13:96
- Medical equipment IEC 60601-1:88+A1:91+A2:95
- CE NPMSAF-18837C
- FDA approved
- MSDS reports
- ISO 9001 and ISO 13485

Our products are proudly covering a full range of micro-pigmentation treatments such as permanent makeup, hair follicle simulation & aesthetic paramedical treatments.

All of our solutions in the micro-pigmentation field employ the most recent techniques & technologies based on sophisticated computerization and design. NPM is now recognized as an international leader in the field of micro-pigmentation with a worldwide distribution chain covering over 28 countries in five continents and is continuing to grow.









"Make a difference in people's lives" is Moshe Alul's motto, with his persistent desire and motivation, today he feels the fruits of his achievement through the reaction of his customers. Moshe was born and raised in Israel and comes from a family that values hard work and determination. In 1998 he married his long time sweetheart Vered, now the mother of his three children.

Founder and CEO of NPM International, Moshe Alul is considered one of the foremost authorities on permanent makeup and cosmetic tattoos procedures.

In 2005 Moshe Alul established his company NPM International with his wife Vered, making the move from a career of 28 years in the tattooing business.

Moshe is a strong believer in his Hair Follicle Simulation (HFS) and is not only the CEO, but also a client. Moshe had the HFS procedure done so that he can relate to clients on a personal level.

The Company is engaged in producing and developing a series of devices, accessories and technologies.

The ORON series (which is named after his

oldest son), are designed for Permanent Make-up and micro-pigmentation. Moshe Alul has travelled the world to share his method and knowledge gained over the years with clients all around the world through conferences and seminars to professionals, who believe in his system that guarantees permanent makeup and Hair Follicle Simulation at a very high level with minimum time and most importantly with a beautiful result.

Moshe Alul argues that in order to succeed in the field and present a high-level result there are four parameters: MAPS

- Mechanics of the instrument
- A Skilled artist
- Pigment of high level
- Structure of the needles

In 2012, Moshe Alul has again stunned the market with his trademark method which solves the problem of baldness in women and men; the patent is the company's flagship product – a revolutionary roller. The roller was invented as an additional part of a permanent makeup system using state-of-the-art technology to perfect a youthful, fresh appearance and an impressive solution to balding in both men and women. The roller's spring system vibrates a cluster of 56 needles that are positioned on the roller wheel in a cross-weave pattern. By moving the roller on the scalp, tiny pigment points that resemble hair follicles form.

With the roller system, large areas are filled within several minutes, resulting in a completely realistic texture.

Moshe Alul promises to always be in continues technological progress and follow his motto, "Make a difference in people's lives"













#### LEARN + SHARE + PERFORM YOUR ART



Our brand new GLOW will be the only thing you'll ever need to perform your art and treatments



First ever permanent makeup device with **WiFi built in** 



GLOW will be your new professional social network that includes training and an information center



With GLOW you can manage your customers, it can also do your calendar management



Looking for a device that can automatically pick the **speed and needles** you need? You got it already inside



Professional, High quality **video tutorials** from leading masters around the world



Portable and easy to use – just plug in and let the magic begin



Supports **two Hand- Pieces** simultaneously for easy continuous work



International **Web Store** within the device, to easily buy and restock all needed equipment



Exclusive tips & recommendations from leading permanent makeup artists & masters

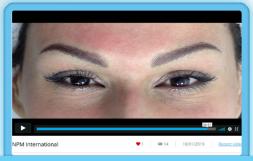


Power saving mode that allowes continuous work

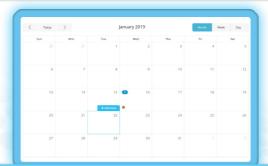


Built-in **RGB LED** with custom color shades

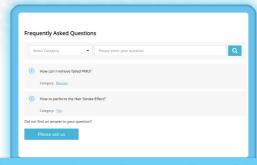
## GLO WONLINE FEATURES



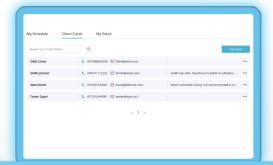
Learn and improve from watching exclusive video training and guides, from the world's top PMU masters, directly on the device screen.



Manage your schedule in an easy and efficient way. Organize your upcoming appointments, or view the history of past treatments which you've performed.

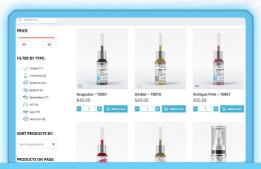


Find the answers to any of your questions, related to the device operation or treatments use, through the online information center.

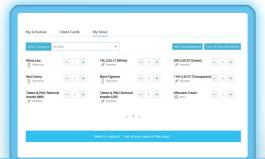


Document your clients' details, such as contact information, special preferences, skin info, allergies, past appointments, and other important notes.

## GLO WONLINE FEATURES



Shop online directly and in real time, from NPM International web store and partners. Buy all your needed equipment right through the device.



Keep track of your stock, including: pigments, needles, devices, and more. Never run out of equipment again!



Be part of the world's leading PMU artists community!
Discuss, socialize, and share online through NPM's exclusive forum platform.



Stay connected to other artists, with online private messaging. Real-time conversations and notifications directly on the device.





#### **ORON 56** PMU Device

The Power and control unit consist of the PCB with digital controller using a to support low voltage device Technology (LVD) various treatments. for improved electrical safety which The enable to control the needle power and motor rotation speed. The digital system is seated in a laser crafted heavy aluminum body. The operational Handle includes a powerful and quiet you to perform an motor. The aviation standard motor accurate treatment. provides sufficient power to drive the large combination of needle that NPM has developed. The handle and the integral needles help to create sharp and clean lines. The needle goes up and down into the same point and there are no deviations from the desired design. The handle enables to adjust the height

needles operational pedal controls the motor operation and free up your hands to allow When the motor stops, the needle goes back into its

place, so when it takes the color, the needle remains whole and the client is not injured during the treatment.



## ORON 56 PMU Device

- ► Sharp & accurate performances
- ► Large variety of needles & pigments provide you unlimited options
- ► Top quality CE certificate, ISO standard and FDA standards

- ► Excellent customer service
- ► Full training support
- ► 1 years warranty

Tested for compliance with the following standards:

CE standard

Manufacturing Assembling under standard: ISO 13485 ISO 9001

#### ORON 56 system including the following components:

- Power and control unit
- Operational handle
- Operational pedal
- Pedal replacement connector
- AC power Adapter







## ORON 57 Device

NPM Permanent Makeup Machine the ORON 57 introduces savings in 80% of the treatment time. This means more spare time for you and less suffering for the client. Such a performance is achievable due to the advanced technology throughout the product design and manufacturing. The ORON 57 a perfect device for either the beginner or the advanced technician. The ORON 57 is a high quality device with a simple but exquisite design which has a performance to satisfy even the most advanced technician, and most important of all an amazing end results. Its simple design, precise handling and great functionality make it a must have device for every Permanent makeup artist and Micro-pigmentation technician.





## ORON 57 Device

#### ORON 57 system including the following components:

- Power and control unit
- Operational handle
- Operational pedal
- AC power Adapter

- ► Extremely powerful & very quiet machine
- ► Sharp & accurate performances
- Large variety of needles & pigments provide you unlimited options
- ► Top quality CE certificate & ISO
- ► Excellent customer service
- Full training support

▶ 1 years warranty

Tested for compliance with the following standards:

CF standard

Medical equipment EN 60601-1:90+A1:93+A2:95+A13:96

Medical equipment IEC 60601-1:88+A1:91+A2:95

Manufacturing Assembling under standard: ISO 13485 ISO

9001

MSDS report

Radioactivity safety

FDA Standard



# ORON 58s



WELCOME
TO THE BRAND NEW
WORLD OF ORON 58S
ENJOY YOUR
EXPERIENCE!



#### ORON 58s PMU Device

Live the new experience of NPM technology! Meet the ORON 58s: A modern rectangle design shape combined with a beautiful choice of engraved surface for the outer look but the inside still with the best technology. The new ORON 58s contains 7" HD touch screen, easy to use with during work. Automaticaly set the recommended RPM speed according to the chosen treatment. The minimum speed of the ORON 58s is 100 and with a maximum speed of 200, it should be able to cover all your required treatments.



The ORON 58s' precision control will make your work a great pleasure. The aluminum body is easy to clean and maintain. This elegant design and friendly to use technology will surely captivate all new technicians.



#### ORON 58s PMU Device

THE BRAND NEW ORON 58S IS A SIMPLE MACHINE TO USE, WITH FUNCTIONS THAT ARE EASY AND CLEAR AT AN AFFORDABLE PRICE; A REAL EYE CATCHER FOR BEGINNERS AND THE EXPERIENCED ARTIST.

#### ORON 58s system including the following components:

- 7" Control unit
- Full touch screen
- Operational handle
- Operational pedal
- AC power Adapter

- Extremely powerful & very quiet machine
- Sharp & accurate performances
- Large variety of needles & pigments provide you unlimited options
- ► Top quality CE certificate & ISO
- ► Excellent customer service
- ► Full training support
- ► 1 years warranty





OUTSTANDING
TECHNOLOGY & FLAWLESS
PERFROMANCE IN
PERMANENT MAKEUP
AND MICRO-PIGMENTATION
WORK & TREATMENTS.



#### ORON 60 PMU Device

With its innovative design, beautiful silver color and its spectacular LED lighting at the bottom of the device, the ORON 60 will surely attract the eye of the connoisseurs. The ORON 60 is equipped with a 3.5" full color screen, a complete detailed menu available in 7 different languages: English / French / Spanish / Russian / Italian / German and Hebrew. Designed to be user friendly, the beginner technician to the most experienced one will enjoy its full capacity of features. The ORON 60 is simple to use, featuring pre-programmed speeds, needles and treatments. All the technician needs to do is choose the

treatment and the ORON 60 will choose the needle and the appropriate speed. It's as simple as ABC. Device maximum power and speed will reach over 6000 rpm. A variety of needles are available to suit all types of procedures, all needles are 100% sterilized and are for one time usage.



#### ORON 60 PMU Device

#### ONE OF MOST ADVANCED DEVICES IN THE WORLD WITH OUTSTANDING TECHNOLOGY WHEN IT COMES TO THE FIELD OF PERMANENT MAKEUP AND MICRO PIGMENTATION.

The ORON 60 is optimized for the use of the NPM series of cartridges needles and roller (USA Patent No. 61-561,949). The device has two outputs which allow the technician to use two different types of hand pieces. Also available with the ORON 60 is one of three hand pieces that could be adapted to our device. The "feather touch" hand piece that has been developed and adapted to this special model was crafted by Moshe Alul himself, light in weight and high end engineering is sure to please any experts in the field of Permanent makeup. The concept behind the creation of this hand piece was to give the artist that soft and gentle movement to create exquisite lines. The hand piece has its own stand that matches the design of the device. The ORON 60 device was developed to achieve faster results and higher levels of quality in the fields of permanent makeup and hair follicles simulation. An extra feature already integrated into the system but will be available in the near future is that the device is equipped with a memory card where the user will able to insert images of previous work done and present them to the customers.

Manufacturing Assembling under standard: ISO 13485 & ISO 9001
MSDS reports
Bio compatibility safety requirements
CE Standard / FDA / LVD

## LAY Exclusive Collection



UNIQUE AND INNOVATIVE
TOUCH SCREEN DEVICE
FOR THE BEST AND MOST
CONVENIENT HANDELING
FOR ALL YOUR PERMANENT
MAKEUP AND MICRO
PIGMENTATION TREATMENTS.





The ILay Exclusive Collection series comes equipped with a touch screen and has no operating knobs. In addition, in some of the operation options on the screen, a voice confirmation specifying the selected option is given. The ILay Exclusive Collection's operation and dimensions are very user friendly. Great effort and thought went into the device's design, to ensure a comfortable user experience from the get go.





## ILay Exclusive Collection PMU Device

GROUNDBREAKING INTERFACE MAKES ILAY EXCLUSIVE COLLECTION A USEFUL AND SIMPLE TO OPERATE DEVICE FOR THE BEST RESULTS.

- Touch Screen
- Human Voice Action Emphasis
- Last Treatment Memory Adjustment
- 2 Handles Connection Option
- Touch Free Stick Activation
- Automatic Shutdown









I'm Back to Myself!



A groundbreaking technique in the world of Permanent Makeup





### **HFS**

The HFS (Hair Follicle Simulation) Technology was developed by the method's inventor Moshe Alul, it was invented as an additional part of a permanent makeup system using state-of-the-art technology to perfect a youthful, fresh appearance and impressive solution to balding, thinning hair & hair loss in both men and women.

Latest technologies and extensive experience was invested in the development of our HFS roller (USA Patent No. 61-561,949) in order to achieve completely natural and long-lasting results.

The roller's spring system vibrates a cluster of 56 needles that are positioned on the roller wheel in a cross-weave pattern.

By moving the roller on the scalp, tiny pigment points that resemble hair follicles form.

With the roller system, large areas are filled within several minutes, resulting in a completely realistic texture with remarkably accurate appearance as a hair follicle.







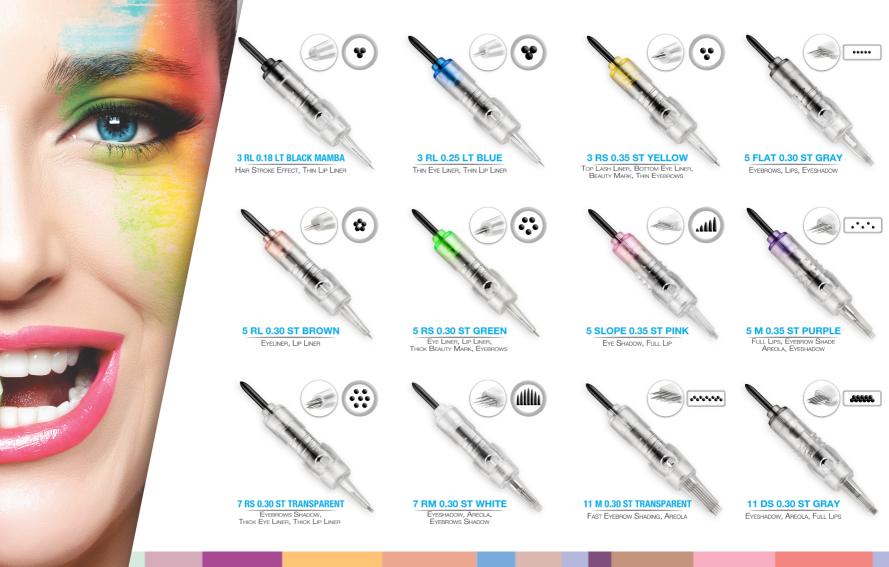


#### **NEEDLES**

The line of screw system is made unique for NPM needles from 316L ROSS stainless steel. This material is licensed for medical use with MSDS report. NPM's needle is one integral unit, meaning the needle and the cover body is one unit, This ensures the needles will stay aligned at all time during its operation. Furthermore, the needle designed to suck the color and to release it only when the needle in touch with the skin which reduces spills and keep a clean professional treatment. NPM needles are the only PMU needles in the world that

contain "wings" on the main pin located inside of the needle cartridge. There are two small wings which function to avoid unstable side movements of the needle. While the motor stops, the needle will stay inside. The needles are disposable, for one time use only in order to meet the sterilization standard for medical treatment. All needles apply to Biocompatible standards(BF). In NPM needle collection, you can find 21 different types of needles for all required applications.













# PMU & TATTOO REMOVAL

Remove And Correct All Unwanted Permanent Makeup & Tattoos



### PMU & TATTOO REMOVAL

For centuries tattoos were popular for varies reasons such as: social status, traditions, fashion and more. In recent years permanent makeup treatments became popular typically on the found on the face. Unfortunately, there are many bad results, discoloration of the result, unfit design, or simply the client dislike it and wish that it will be removed.







### EFFORTLESSLY REMOVE COLOR PIGMENTS FROM:

- FACE TATTOO
- SMALL BODY TATTOO
- EYEBROWS
- LIPS
- EYELINER



#### 52RS 0.25

Intended for **smaller** areas such as eyeliner tips, lips liner etc.



#### 88RS 0.25

Intended for **larger** areas such as eyebrows, lips and body tattoos



#### PMU Colors Collection

#### NPM Pigments Technology:

Color is of great importance to the outcome of the makeup. NPM is providing a selection of stable pigments with over 60 shades. Inside each bottle of color, there is a small stainless steel ball, whose purpose is to mix the color uniformly while shaking the bottle, This method ensures correct mixing ratio between the pigments powder to liquid. This helps to maintain the color quality over time and to prevent the pigment from drying out. All NPM shades come in 12 ml. bottles and they can be mixed together to produce Sub shades.

#### **Correction colors:**

According to Isaac Newton color theory, he states that complementary colors are also neutralizing colors. For example, when one color is placed on top of the other they cancel each other effect. This is how we find 'repair shades', designed to 'neutralize' the shade in the brow. With the vast experience that NPM has acquired through the years, we've decided to produce pigments that neutralize the red and blue already existing in the pigment in order to prevent customers from doing unnecessary mixing of colors or adding any elements that may end in not getting the end result wanted by our customers.





LIPS & EYEBROWS PMU COLORS

## FIN Att Eyebrows PMU Colors



### FIN Art Lips PMU Colors

Unleash Your Inner











**Pandora** A0528



A1013



A1028

# FJV Art Lips PMU Colors



Adele A0428

**Ophelia** Å0523



A0424





A0002



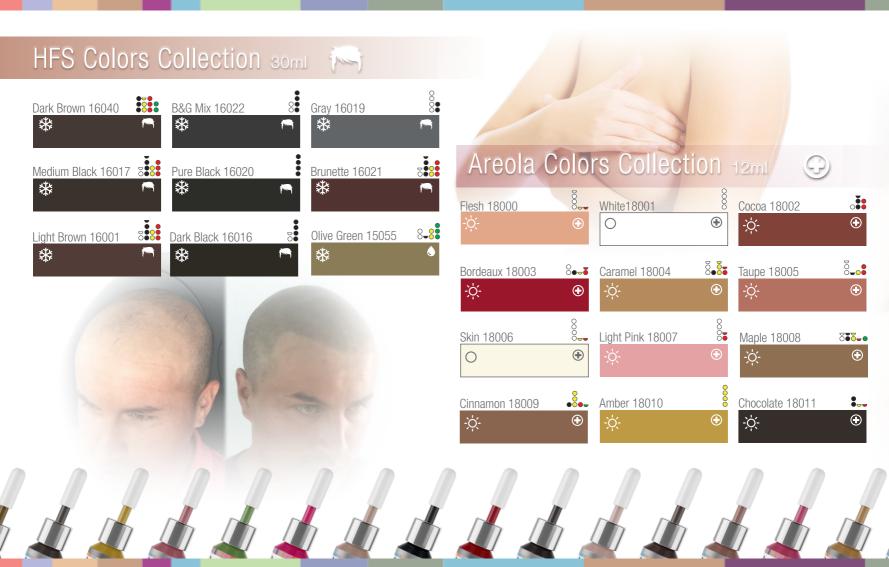
A0525

#### Eyebrow Colors 12ml









#### Eyeshadow Colors 12ml Orange set Pink set 8 0 000 Baby Pink 17027 Violet 17041 Cream 17016 Peach 17057 Violet 17041 Pink 17062 **©** -<u>;</u>ċ;--<u>;</u>ċ;--<u>;</u>ċ;-Green set Blue set Olive 17055 Sky 17011 Pink 17062 Apple 17056 Cream 17016 Sea 17010 -<u>`</u>Ċ;-\* \* \* Brown set Purple set 8 0 Lila 17012 Cream 17016 Stone 17021 Earth 17001 Candy 17013 Pink 17062 \* \* **©** Gray set Shell set Night 17018 Cream 17016 Shell 1700 Cream 17016 Gray 17017 Ocean 17019 \* \* \* **©** 樂





# Become a part of our Worldwide Success

Learn more at: npm-int.com/partners





www.npm-int.com



NewPermanentMakeup



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